

Weddings by Peace & Sidney

Lifetime Family & Friends Referral Program!



***Don't keep it a secret!
Share how much you like us!***

To thank **YOU** for the referral, we would like to offer you one of three choices:

- Money off of your current package (if you're still paying for your services or would like to order additional albums, prints, etc.),
- Money off of future packages – for you or someone you know (yes – this is transferable to someone else as a gift), or
- Cash in your hand.

This is how it works: If they book us, you get a flat fee based upon their package:

- | | |
|------------------|-------|
| • \$500-1,000: | \$50 |
| • \$1,001-2,000: | \$100 |
| • \$2,001-3,000: | \$150 |
| • 3,001-4,000: | \$200 |
| • 4,001-5,000: | \$250 |
| • 5,0001+: | \$300 |



***We appreciate you
and want to show it!***

Remember, you can elect to receive this as a discount off of your services, as a gift to someone else (presented as a beautiful gift certificate) or as cash in your hand – it's your choice. If you refer us several times, your services may be entirely free!

Why do we offer referral fees? The average booking in our industry costs up to 10% in marketing costs. These costs can be in the form of participating in bridal shows, ads in magazines, mailings, etc. Weddings by Peace & Sidney has found it to be cost effective to show you, our client, that we appreciate your referrals, so we give you incentives to share us with your family, friends and business associates!

What do you get out of it? In addition to incentives - family, friends and business associates that are glad you referred us! What do they get out of it? A great company that's here to serve them.

If you have any questions about our Referral Program, please contact us. If your services have concluded, please fill out Client Satisfaction Survey so that we can better serve our clients. Thank you!



Weddings by Peace & Sidney Client Satisfaction Survey

1. What service did you book us for?
2. How far in advance did you book?
3. What made you decide to initially meet with us?
4. What made you decide to book us?
5. Did you feel that our prices were fair?
6. Did you feel that the services you paid for were valuable?
7. Did we provide the services that were promised?
8. Were they delivered in a timely fashion?
9. Were we professional at every stage of the process?
10. Did we arrive to your event on time, dressed professionally, and interact with your guests professionally?
11. Was your final product (video, album, invitations, etc.) of high quality and how you imagined?
12. What did you not include in your package that you later wished you had?
13. What would you have done differently in planning for your wedding?
14. Would you refer us to your family and friends?
15. If so, why?
16. If not, why not?

Thank you for your time in completing this survey so that we can better serve our clients. If you would like to refer anyone to us at this time, please provide their first and last name and email address. We will contact them one time, let them know you referred us and offer them a free gift to meet with us. If they elect not to be contacted, we will honor their wishes.

Again, thank you for your time! If you have not already done so, please use the attached card for a free weekend getaway on us! You can elect to use it at one of five locations. See our website under Gifts!Gifts!Gifts! to learn more.

Thank You! From Peace & Sidney